

INVOICE



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
Main: (855) 333-2676
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
104993-1	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
WHIO-TV	Philadelphia CoxReps	CoxReps Philad	National

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Avenue
Annapolis, MD 21403

Send Payment To:

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606

Advertiser	Product	Estimate Number
ISS/Priorities USA Action-A	PRIORITIES USA ACTN	4552

Flight Dates	Order #	Alt Order #
08/23/16 - 08/29/16	104993	08221200

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref
9722	14205

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	1	WHIO	Tu	08/23/16	5:43 AM	Daybreak Edition 530a	5:30 AM-6:00 AM	:30	PRA-TV16-20H	\$800.00	NM
2	1	WHIO	Tu	08/23/16	5:27 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRA-TV16-20H	\$1,750.00	NM
4	1	WHIO	Tu	08/23/16	5:53 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	PRA-TV16-20H	\$1,850.00	NM
5	1	WHIO	Tu	08/23/16	6:24 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	PRA-TV16-20H	\$2,000.00	NM
6	1	WHIO	Tu	08/23/16	7:13 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	PRA-TV16-20H	\$1,750.00	NM
10	1	WHIO	Tu	08/23/16	7:59 PM	Tue Hour1	8:00 PM-9:00 PM	:30	PRA-TV16-20H	\$5,000.00	NM
7	2	WHIO	W	08/24/16	8:12 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRA-TV16-20H	\$1,250.00	NM
1	1	WHIO	Th	08/25/16	4:31 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	PRA-TV16-20H	\$700.00	NM
4	2	WHIO	F	08/26/16	5:53 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	PRA-TV16-20H	\$1,850.00	NM
9	1	WHIO	Su	08/28/16	9:07 AM	CBS Su Morning	9:00 AM-10:30 AM	:30	PRA-TV16-20H	\$1,000.00	NM
8	1	WHIO	Su	08/28/16	11:29 AM	Face The Nation	10:30 AM-11:00 AM	:30	PRA-TV16-20H	\$1,000.00	NM
Total Spots								11			

Payment Terms 30 Days

<u>Gross Total</u>	\$18,950.00
<u>Agency Commission</u>	\$2,842.50
<u>Net Amount Due</u>	\$16,107.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written.
 We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Questions? Contact Broadcastinvoices@coxinc.com 1-855-333-2676 Thank you for your business!